Less than 200 years ago inhabitants of the Irish Isle found themselves starved, diseased and forced to flee. Subsequent persecution and political strife resulted in millions of Irish starting new lives in other countries around the world. From vulnerable and weak to tenacious and strong, the Irish spirit prevails. In 2020 we honor the potential of human resilience. We understand the struggle for self-determination. #newbeginninings
The Hibernian Society of Utah was formed 42 years ago to promote and preserve Irish history, culture, and traditions within the State of Utah. The St. Patrick’s Day Parade is The Hibernian Society’s flagship event of the year. Our parade has created the perfect opportunity to promote your business or organization through sponsorship.

A portion of the funds raised from the parade will be donated to a local charity or non-profit! This year, we are proud to announce the 2020 St. Patrick’s Day Parade beneficiary will be The Volunteers of America®

-Location, Time & Attendance -
 Parade begins at 10 am & will run west on 200 South from 500 East to The Gallivan Center

“Siamsa” Celtic Festival will be held at the Gallivan Center, at 11 am

More than 20,000 spectators expected in 2020
 Diverse, family-oriented audience
Volunteers of America®, Utah's Youth Resource Center is a drop-in resource center and emergency shelter for all youth aged 15-22 at-risk or experiencing homelessness.

They provide essential basic need items, 3 hot meals a day, pantry food, showers, laundry, life-skills groups, housing and employment case management, dental and medical care assistance, with access to mental health services on-site.

From 7:30 pm - 8:30 am the Youth Resource Center transitions into a 30 bed emergency shelter. Youth that are working toward self-sufficiency are encouraged to apply for a first come, first serve program named the "Self-Reliance Program." This program allows for 15 youth to work closely with an LCSW Clinician and Youth Advocate to achieve goals toward self-sufficiency as well as guaranteeing a shelter bed while they are on this program. The other 15 beds given away through a lottery system where youth are randomized through an electronic system.

For more information please visit: https://www.voaut.org/

Volunteering Inquiries: Alexis Brown-Brotherton
Phone: (801) 364-0744 x 128
Alexis.Brotherton@voaut.org

Fundraising & Sponsorship Inquiries: Cathleen Sparrow
Phone: 801-875-4585
cathleen.sparrow@voaut.org
Emerald Sponsor – $5000

- Presenting Sponsor
- Signage on the entry gates to the Siamsa (Celtic Festival)
- Prominent parade float entry
- 10’X10’ display space during the Siamsa (Celtic Festival) after the parade at the Gallivan Center, downtown Salt Lake City
- Prime Ad Space along parade route
- Logo on opening parade banner, Hibernian website Hibernian Society social media pages and other promotional items
- Name/Logo on ALL Volunteer T-Shirts (approx. 50 shirts)

White Sponsor – $3000

- Signage on the entry gates to the Siamsa (Celtic Festival)
- Prominent parade float entry
- 10’X10’ display space during the Siamsa (Celtic Festival) after the parade at the Gallivan Center, downtown Salt Lake City
- Prime Ad Space along parade route
- Logo on opening parade banner, Hibernian website Hibernian Society social media pages and other promotional items
- Name/Logo on ALL Volunteer T-Shirts (approx. 50 shirts)
For Information Call: 801-467-6268

Orange Sponsor—$1500

- Logo on opening parade banner, Hibernian website Hibernian Society social media pages and other promotional items
- 10’X10’ display space during Siamsa (Irish Festival) after the parade at the Gallivan Center

Community Sponsor—$750

- Parade entry
- Logo on opening parade banner, Hibernian website Hibernian Society social media pages and other promotional items

Member Sponsor—$300

- Parade Entry
- Hibernian Society Membership for one year

Vendors—Call 801-410-2270

- Food / Restaurant / Truck
- Arts and Crafts
- Non-Profit
- Informational booths
# Sponsor Application

**Organization Name:**

**Contact Name:**

**Phone:**

**Email:**

**Mailing Address:**

**City:** | **State:** | **Zip:**
---|---|---

**Emerald Sponsor:**

**White Sponsor:**

**Orange Sponsor:**

**Community Sponsor:**

**Member Sponsor**

**Donation:**

**Briefly Describe Your Organization:**

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## Parade Entry Information

<table>
<thead>
<tr>
<th>Vehicle / Float</th>
<th>Horse(s) &amp; Carriage(s)</th>
<th>Golf Cart(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Truck or Van</td>
<td>Bicycles</td>
<td>Antique Auto(s)</td>
</tr>
<tr>
<td>Semi w/ Trailer</td>
<td>March/Walk</td>
<td>ATV(s)</td>
</tr>
<tr>
<td>Pick Up</td>
<td>Vehicle/Trailer</td>
<td>Walkers</td>
</tr>
<tr>
<td>Pick Up w/ Trailer</td>
<td>Motorcycle(s)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>#: Walkers:</th>
<th>#: Vehicles:</th>
<th>Amount Enclosed:</th>
</tr>
</thead>
</table>

**Total Length of Entry:** ft.

**Total Height of Entry:** ft.

**Does Entry Contain Music:**

**If Yes, Is The Music:** Live or Recorded

**Mail Application w/ Check:**

Meghan Gibson  
3541 Gateway Road  
Salt Lake City, UT 84109

**Email Application & Pay Online:**

fivejms@gmail.com  
irishinutah.org/pay-online

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**Signature**
Parade Route begins at 5th East moving west on 2nd South, ending at State Street

Siamsa (Celtic Festival)
located at The Gallivan Center
239 Main St, Salt Lake City, UT

Parade Staging Area on 5th East
For more information

contact:

Meghan Gibson
fivejms@gmail.com
801-467-6268

Mike Liston
liston.mike@gmail.com

Sean Clark
slingshot801@gmail.com
801-599-9065

Jaret Gibson
Jaret.gibson@gmail.com
801-755-8458